

your ideas



SWIM THE RIVER

Are you strong and courageous enough to swim across the river, on your own or with others?



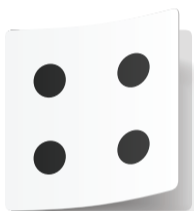
BRIDGE THE RIVER

Do you have all the skills, materials, tools and insights to build a bridge across the river?



BLOCK THE RIVER

Are you persuasive and persevering enough to block the river temporarily or for good?



BYPASS THE RIVER

Do you have the time, patience and lean mindset to walk around the river and bypass it?



SAIL THE RIVER

Are you flexible and adventurous enough to sail the river and go with the flow?



FISH THE RIVER

Do you have the smart and creative mindset to accept the river and go fishing in it?



select and develop the best ideas

